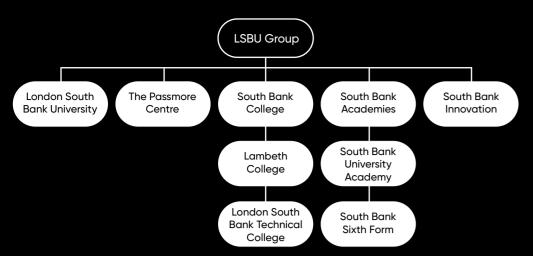
# Fit for the future, ready for the real world.

Our goal is to help you succeed, no matter what your age, background, or educational experience. We provide career focussed pathways across all levels, from Entry to Level 8, providing high quality education and sector specific learning to prepare you for your life beyond education and qualifications.



Joining LSBU Group gives our students unrivalled access to educational opportunities, advice and guidance as well as sought-after apprenticeships and work placements. Our students are guaranteed progression to both LSBTC and LSBU\*.

Whether your next destination is within LSBU Group or elsewhere, we are one of a handful of providers who offer students the opportunity to progress to one of our new Level 4 one-year courses. Successful completion of this enables our students to fast-track to year 2 of an LSBU degree, saving money as well as providing a standalone, qualification that employers recognise should you decide to leave your studies there.

\*after successful completion of a Group qualification that has a progression route

#### Further information about careers in Sport and Fitness can be found here:

Part of **LSBU** | GROUP

LAMBETH SB\COLLEGE

LONDON SOUTH BANK BYTECHNICAL COLLEGE

LSBU

Bank University

**South Bank** University Academy

Places on Sport and Fitness courses, at all levels, are highly sought-after every year. If you believe this is the career pathway for you, but you lack hands-on experience, then we advise you to seek a work experience placement prior to applying.

#### The following websites are a great place to start:

British Association of Sport Rehabilitators and Trainers (BASRaT): www.basrat.org

Chartered Society of Physiotherapy (CSP): www.csp.org.uk Nutrition Society: www.nutritionsociety.org

Register of Exercise Professionals (REP): www.exerciseregister.org Sport Massage Association: www.thesma.wildapricot.org

UK Performance Coaches' Association (UKPCA): www.ukcoaching.org/ukpca

National Register of Personal Trainers (NRPT): www.nrpt.co.uk

Outdoor Industries Association (OIA): www.theoia.co.uk Chartered Institute for the Management of Sport and Physical Activity (CIMSPA): www.cimspa.co.uk

British Association of Sport and Exercise Science (BASES): www.bases.org.uk



# The Need for Sports and Fitness Roles

The growth of the sports and fitness sector in all regions of the UK has facilitated the increase in demand for more fitness roles. Sport England estimates that the wider Sport, Leisure and Physical Activity sector is worth £39 billion to the UK economy, and employs over 585,000 people.

> Around 193,000 people in the UK have an occupation in the sports and fitness sector, of which just under 70,000 are fitness instructors.

The personal training sector alone is worth £635 million.

Over 5.5 million people in England attend organised fitness classes. There are around 4,880 gyms and fitness centres in the UK.

14% of people in the UK are currently a member of a gym and a further 19% are planning on joining a gym in the next calendar year. London has the highest level of gym membership at 18% of all residents.

## **An Introduction to Sport and Fitness**

There are few things in life that can incite such excitement, create such passion, and instil such dedication in people as sport, and the UK has a long and proud sporting history. From inventing and codifying sports such as football, cricket, rugby, field hockey, and tennis; winning World Cups in multiple sports; to being three-time hosts of the Olympic Games; sport in the UK has huge cultural significance.

But even for those who don't consider themselves a traditional sports 'fan', there has never been so much compelling evidence of the physical and mental health benefits of an active lifestyle. A Pure Gym study into 2022/23 gym usage in UK found that 58% of the UK's population now work out at least once a week, and 18% (compared to a national average of 14%) of all London residents have a gym membership; with a further 19% planning on doing joining a gym in the next twelve months.

This national love of sport - and increased understanding of the importance of physical activity - has led to a thriving, hugely-varied and ever-expanding industry in the UK; one which is embodied by the phrase 'work hard,

According to Statista, the UK's sports and fitness industry is worth nearly £3.1 billion to the national economy each year: meaning it is seriously big business. But at the heart of that business still lies the same passion, dedication, and excitement felt by sports fans and participants the world over.



## Is Sport and Fitness the right pathway for you?

Gaining the necessary qualifications, and undertaking placements, can teach you the knowledge and expertise you will need in this sector, but there are a number of personal qualities and transferrable skills that are essential for a successful and rewarding career in the Sport and Fitness industry.

As well as a passion for Sport and Fitness you'll need to have excellent verbal and written communication and listening skills. Plus strong interpersonal skills and the ability to inspire and motivate others using enthusiasm, flexibility, patience and team building will be an asset.



## **Careers in Sport and Fitness**

When you think about careers in the Sport and Fitness industry, it's natural to immediately think of physically-demanding professions such as personal trainers, performance coaches, and sports physiotherapists; but the industry has so much more to offer besides hands-on roles.

If you have a passion for sport or a desire to improve people's physical and mental health, there is a world of opportunity to be explored.

With the NHS' increased focus on improving the nation's physical health - as well as the population becoming more and more knowledgeable on the mental health benefits of physical activity – this industry is set to grow even larger.

In fact, when looking at the wider Sport, Leisure and Physical Activity sector, the employment figure is currently over 585,000 people. With 4,880 registered gyms and fitness centres in the UK, along with over 2,500 professional and amateur sports clubs of every description, there is obviously a huge need for well-trained, fully qualified, professional trainers, coaches and physios; but employment opportunities don't end there.

No matter where your skills, passions, or physical abilities lay, you're sure to find your place in this exciting, dynamic and hugely-varied industry.

The salary for a **Fitness Centre Manager** ranges up to £37k p.a. for experienced managers; Outdoor Activities Manager salaries range from £25k up-to £40k for fully-qualified and experienced centre managers; Personal Trainers within a gym or fitness centre tend to earn between £20-30k a year, while freelance trainers can earn anywhere between £20 to £100 per hour depending on their clients and location; a **Sports Development Officer** average wage is between £23k to £30k – depending on experience - rising to around £40k p.a. for management positions; a newly-qualified **Sports Performance Coach** can expect to earn around £35k p.a. with experience, but highly-experienced coaches at top level teams can earn up to £100,000 a year.

#### There are plenty of opportunities open to you. Here are just a few ideas:

- Athletic Scout
- Fitness Centre Manager
- Outdoor Activities Manager
- PE Teacher
- Personal Trainer
- Sports Announcer
- Sports Coach Sports Development Officer
- Sports Marketing Manager
- Sports Massage Therapist
- Sports Media/PR Officer
- Sports Nutritionist
- Sports Performance Coach
- Sports Physiotherapist
- Sports Psychologist
- Sports Events Co-ordinator













**ENTRY** LEVEL Award, Certificate (ELC), Diploma English for speakers of other languages (ESOL) Essential skills Functional skills Skills for Life

**ESOL** English/ English for Maths Speakers of Other Languages

**ESOL** 16-18s study programme Adult Basic Skills - Digital, Employability, Numeracy, Skills for Life, Literacy

Sector based Work Academy Programmes

Inclusive Learning – Preparation for Employment/ Independent Living Skills/Learning for the Community/Life and Work Skills, Practical Living Skills/ Progression to Life and Work/ Preparation for Work and Supported Internship

ESOL for Sport and Fitness

LEVEL

First Certificate, Award, Certificate, Diploma, ESOL Essential skills Functional skills

National vocational qualification (NVQ)

English/ Maths

**ESOL** English for Speakers of Other Languages

ESOL for Sport and Fitness

Princes Trust Team Programme

Sport and Active Leisure

LEVEL

Intermediate Apprenticeships Award, Certificate, Diploma, ESOL Essential skills Functional skills **GCSE** NVQ

Certificate in Understanding Nutrition and Health (online)

Improving Personal Exercise, Health and Nutrition (online)

**Princes Trust** Team Programme

ESOL English for Speakers of Other Languages

Fitness / Gym Instruction

Sport

English/Maths

PΕ

Sport, Activity and Fitness

Dance

Range of GCSE and BTEC options

LEVEL

Advanced Apprenticeship A Level Applied General Award, Certificate, Diploma, ESOL NVQ T Level

Access to HE Diploma

HE Diploma: Health & Human Science (Access) Sport and Physical Activity -Sport Science

Range of A Level Options

Health

LEVEL

CertHE Higher Apprenticeship

Award, Certificate, Diploma NVQ

LEVEL

DipHE Foundation Degree HND Award, Certificate, Diploma NVQ

LEVEL

Degree Apprenticeship Degree (with or without Honours) Graduate Certificate / Diploma Award, Certificate, Diploma NVQ

LEVEL

Integrated Master's Degree Award, Certificate, Diploma, NVQ, Master's Degree Postgraduate Certificate / Diploma Postgraduate Certificate in Education (PGCE)

Sport Rehabilitation (pre-registration)

BSc Hons Sport and Exercise Science

Hons Sport Rehabilitation

LEVEL

Doctorate (PhD or DPhil) Award, Certificate, Diploma

MRes Human Sciences

PhD Human Science

